



March 14, 2023

Re: 2023 Lamoille County Field Days Sponsorship

Dear Friends of Lamoille County Field Days;

On behalf of the Lamoille County Field Days board, welcome to the 2023 county fair season! This year's fair is July 21st, 22nd and 23rd. On average, we have approximately ten thousand (10,000) attendees and we are looking forward to this year's fair.

We are sure you know there are many expenses in putting on a county fair. We rely on many different revenue sources in order to meet these expenses. As with all things our costs are going up and we are also finding we have less volunteers necessitating us to hire some work done. **Sponsors** and vendors are very important revenue sources that make it possible to keep our gate costs affordable. As a sponsor, you may designate an area you wish your donation to support or it can be a general fair support. Each event will have sponsorship board or an area where a Sponsor's banner can be displayed.

The State of Vermont is also a huge supporter of the fairs. They provide grants for grounds improvements and maintenance in which Field Days must match 15% of the grant amount. They also provide stipends to help with maintenance, prizes and premiums. Here are some of the improvements we have made to our grounds thanks to the State funded grants and the support of the community:

Previous Years	2023
Bathroom Trailer	Harlow Hall
Complete Rebuilding of the 4-H Building	Water Works
Re-siding of the Animal Barn	Horse Arena
Animal Wash Station	
Food Booth	
New Pens for the Animal Barn	

Enclosed is our Sponsorship form. We offer many levels of sponsorship in hopes you can find a level that works for you. We are asking that you return your sponsorship form by June 1st in order for us to get our brochure completed and to the printer on time. Donations after that date are still welcome and will get recognition at the fair but may not make the brochure.

Lamoille County Field Days is a 501c3 non-profit for your records. Please let us know if you need any additional documentation. We will give one admission-only pass for each \$100s donated.

Thank you for your support. We appreciate and need our supporters in order to continue our fair.

Sincerely,

Lamoille County Field Days Directors & Members

www.lamoillefielddays.com

Enclosure



2023 Lamoille County Field Days Sponsorship Commitment

Company or Organization Name _____

Contact Person: _____

Mailing Address: _____

City _____ State: _____ Zip Code: _____

Phone Number: _____ Email: _____

Sponsorship Level for Business or Personal:

_____ **Diamond Sponsor - \$2,500.00 or more.** You will be listed in our newsprint ads and announced on any radio interview shows. Your business logo will be prominently displayed in our brochure and web page. You will be listed on a sponsor board during Field Days. You will be given 20 linear feet of outside space to showcase your business. Your name will be used to underwrite a specific event with your message announced numerous times during the event.

_____ **Platinum Sponsor - \$1,000.00- \$2,499.99.** You will be listed in our newsprint ads and announced on any radio interview shows. Your business logo will be prominently displayed in our brochure and web page. You will be listed on a sponsor board during Field Days. You will be given 15 linear feet of outside display space to showcase your business. Your name will be used to underwrite a specific event with your message announced numerous times during the event.

_____ **Gold Sponsor - \$500.00-\$999.99.** You will be listed in our newsprint ads. Your business logo will be prominently displayed in our brochure and web page. You will be listed on a sponsor board during Field Days. Your name will used to underwrite a specific event with your message announced numerous times during the event. You will be given 10 linear feet of outside space to showcase your business.

_____ **Silver Sponsor - \$300.00 - \$499.99.** You will be listed in our newsprint ads. Your business logo will be prominently displayed in our brochure and listed on a sponsor board. Your name will be announced at an event during Field Days.

_____ **Bronze Sponsor - \$100.00 - \$299.99.** You will be listed in our brochure, in our newsprint ads and listed on a sponsor board. Your name will be announced at an event during Field Days.

_____ **Supporter – Any amount under \$100.00.** You will be listed in our brochure and in our newsprint ads.

_____ **In-Kind Donation –** You will be recognized at the level of the value of your donation.

Will you be providing banners to be displayed at the fairgrounds? ____ Yes ____ No

Would you like a Commercial Vendor Booth Space? ____ Yes ____ No

For Sponsorship questions, please contact:

Christina Holmes – Treasurer

802-635-7113

lcfielddays@gmail.com

Return Sponsorship Commitments and Payment to:

Lamoille County Field Days, Inc.

PO BOX 357, Hyde Park, VT 05655